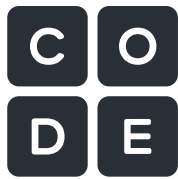


Code.org Logo Pack



This folder contains the latest versions of the Code.org logo prepared for use in most applications.

Folder Structure:



Usage and Naming Notes:

You can find more information on logo usage guidelines in the Code.org Brand Guidelines document.

REGULAR/SMALL

Use “Regular” when use case is above 64px.

Use the thicker “Small” version when use case is below 64px.

PUNCHOUT/SOLID

“Punchout” means the letters spelling “Code” in the logo icon do not have a solid fill.

“Solid” means these letters do have a solid white fill. (Use in most cases).

? When do I use the wordmark vs the logo icon?

Use the standalone Code.org logo icon in most contexts. Use the wordmark in cases where brand visibility may be lowered using just the logo icon (often at small sizes), or when placed next to other horizontal/wide brand logos. Speak to a marketing or design team member for confirmation when in doubt.